

*You are kindly invited by the Department of German, Nordic, and Slavic+ and
Language Sciences to a lecture by*

DR. CAROLE P. BIGGAM

“AN INTRODUCTION TO COLOR SEMANTICS”

APRIL 4TH, 2023 | 4:00–5:00 PM | 399 VAN HISE HALL

Most people rarely question the principal color terms of their language, for example, *red, blue, green* in English. However, around the world, languages divide the color space in different ways, may have only a few principal color terms, may use them only in restricted circumstances, or may even have very little interest in color at all. How can we open our minds to understand some surprising and fascinating color concepts?

